



OVERVIEW

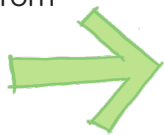
The **Green Neighbor Challenge** is building a digital toolbox to help US residents take energy action.

Our first tool helps anyone with a utility bill find and sign up for a **green energy program**.

We aim to double enrollment from

2 to 4%

in green pricing programs among residential households



Which represents

2,470

new wind turbines or 19,935 acres of solar

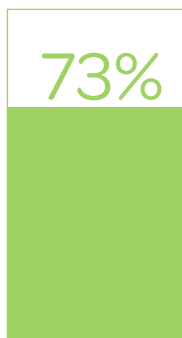


Generating about

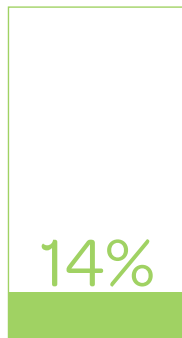
\$983M

in annual public health benefits from reduced emissions

Among homes in the United States...



have access to Green Pricing



of people are aware they do



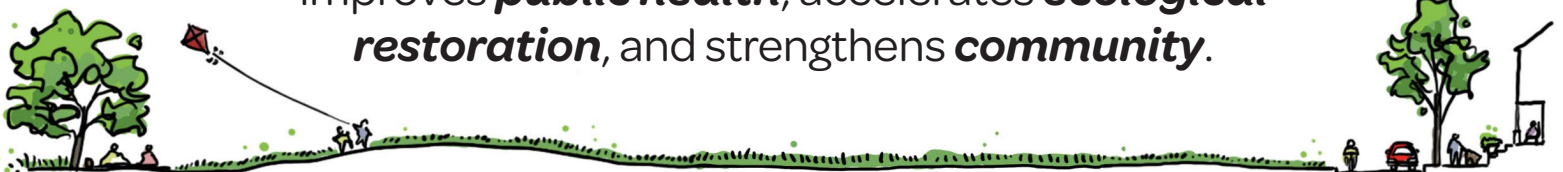
have signed up, and yet...

\$10/mo is the average cost for a home to go 100% green

+ 10-23% is the subscription rate for top-performing utilities

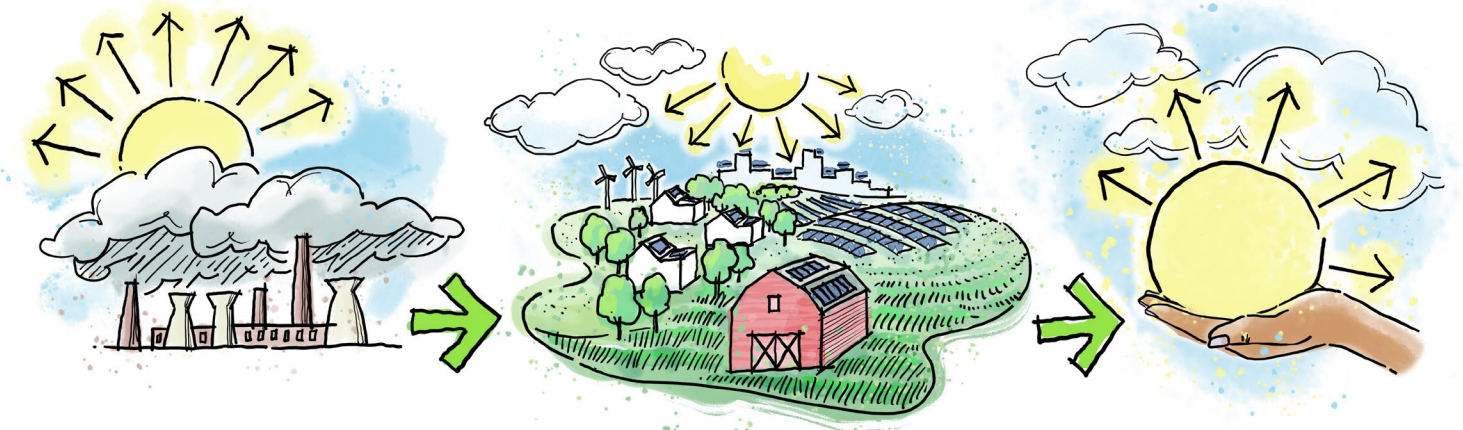
Our Vision

A world where our energy economy improves **public health**, accelerates **ecological restoration**, and strengthens **community**.



How does it work?

With only a zip code, we connect residents to green energy, efficiency incentives, solar options and more. By leveraging public data at scale, we're making local energy options accessible to all. We're also building tools to help residents expand their options and imagine an energy system that meets the needs of their community. We're building a coalition to make it happen. Will you join us?



Harm Reduction

Distributed Ownership

Energy Democracy



Green Pricing

Green your energy usage with a utility program or certified REC purchases.



Rooftop Solar

Learn about your roof's solar potential and connect with qualified installers.



Letter for Better

Learn about model policies and tell your reps how you'd improve the energy system!



Efficiency Incentives

Save money and energy by taking advantage of incentive programs.



Community Solar

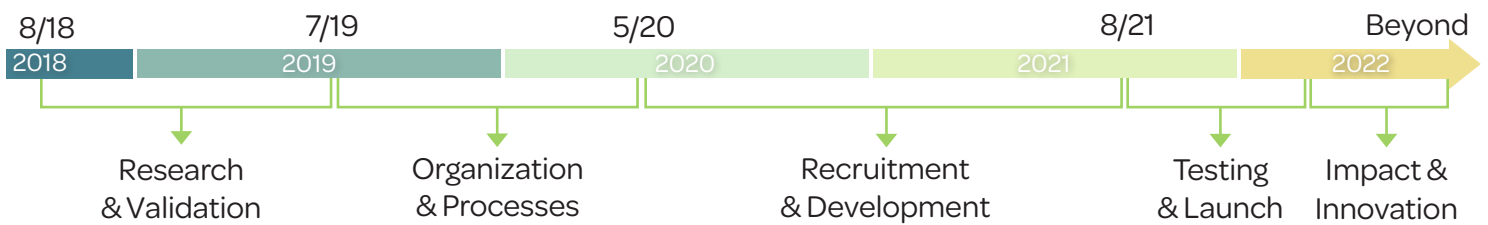
No roof? No problem! Subscribe to a portion of a solar farm to cut utility bills!



Organization Finder

The grassroots are greener with you! Find local orgs and start organizing for change.

Timeline



Want to connect? Write us at BreatheEasy@GreenNeighborChallenge.org

