

Green Neighbor Challenge

Summer Internship - Campaign Strategy and Communications

Organization: The Green Neighbor Challenge is building a web-tool and social media campaign aimed at helping millions of homes find and sign up for green energy programs. It also aims to become a gateway for users to find energy democracy tools, resources, and organizations. Founded by recent Humphrey Alumni, Andrew Butts, the Green Neighbor Challenge is a fiscally sponsored project of the Power Shift Network with the aims of becoming a 501c3 organization in the future. To learn more, visit GreenNeighborChallenge.com.



Position: We are looking for a team member excited about laying the groundwork for a national digital campaign. This team member will get familiar with best practices for climate communication via the Climate Advocacy Lab, finalize our media style guide, and develop a strategic plan for our national tool rollout in the Fall. Key deliverables will also include the design of a press kit and digital advocacy toolkit. Opportunities also exist to perform online A/B testing during the summer, and engage organizational coalition contacts, newsletter subscribers, and social media following.

Internship Details:

- All staff are encouraged to cross train across functions to develop new skills/knowledge.
- Work is remote and highly flexible. Attendance at weekly team zoom meetings is expected.
- 10-40 hours a week expected. Total hours, start date, and end date negotiable.

Qualifications

- A strong desire to work towards health and environmental justice across political divides.
- Strong writing and editing skills are a must. Experience with graphic design/layout a plus.
- A critical eye for synthesizing research/feedback, and interest in coalitional organizing.
- Curiosity and willingness to learn; ability to work independently and think creatively.

Compensation:

This position is unpaid as our team is currently all-volunteer. Students are encouraged to apply for outside/university funding. We strive to tailor positions to optimize for desired learning outcomes.

How to Apply:

Please email GreenNeighborChallenge@gmail.com a short cover letter (don't strain yourself) and resume. Applications will be reviewed starting May 24th and on a rolling basis until position is filled.

