



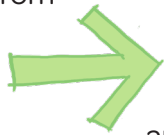
OVERVIEW

The **Green Neighbor Challenge** is a web-tool and social media campaign to help anyone in the U.S. find and sign up for a green energy program.

We aim to double enrollment from

2 to 4%

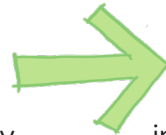
in green pricing programs among residential households



This would shift

\$2.5B

annually into Green Energy from Fossil Fuel sources

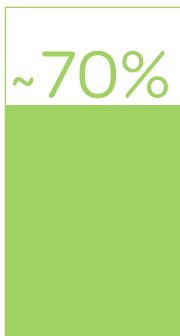


Generating up to

\$953M

in annual public health benefits from reduced emissions

Of all homes in the United States...



have access to Green Pricing



of people are aware they do



have signed up, and yet...

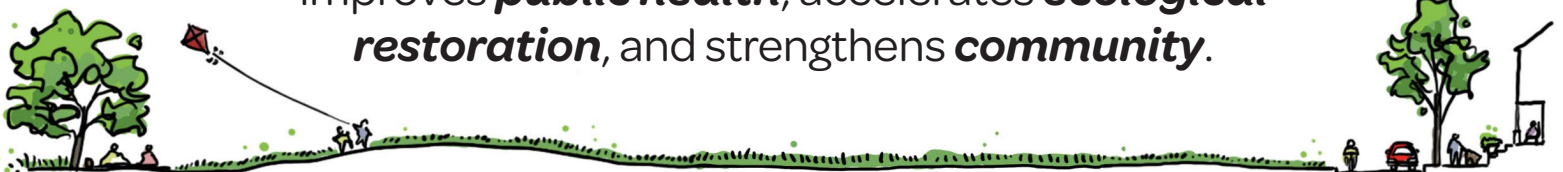
\$10/mo is the average cost for a home to go 100% green



10-20% is the subscription rate for top-performing utilities

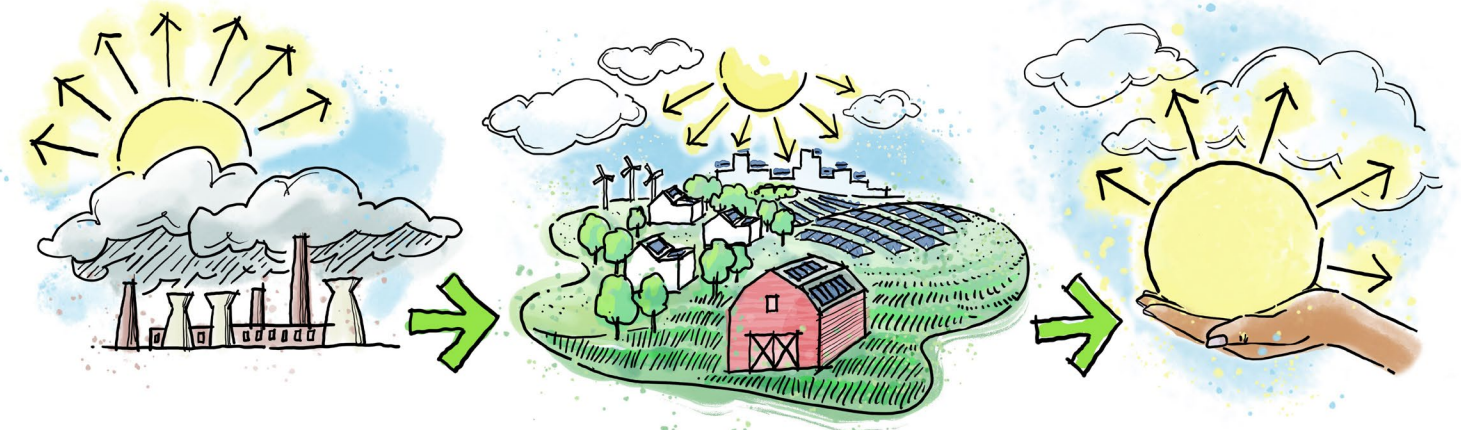
Our Vision

A world where our energy economy improves **public health**, accelerates **ecological restoration**, and strengthens **community**.



How will it work?

We're building the first national database of green pricing programs by zip code. Green Pricing is easy, inclusive, impactful, and affordable. We're also building a coalition of organizational partners to help reach millions. Further, we aim to become a gateway for energy democracy by connecting our users to additional tools, resources, and organizations that support change from the bottom up.



Harm Reduction

Distributed Ownership

Energy Democracy

Frequently Asked Questions

Why Green Pricing?

Inclusive - almost anyone with a utility bill can participate
 Certified - renewable energy credits ensure no double counting

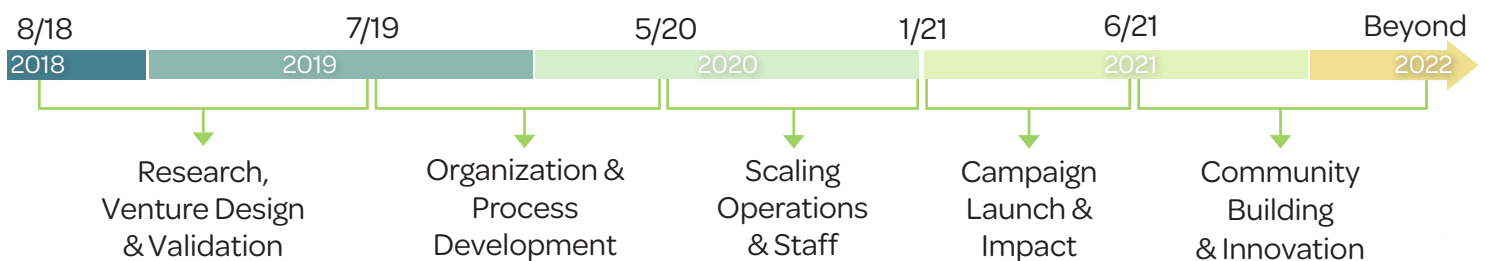
Are you a non-profit?

Yes, to best serve our users and raise funds, we are a fiscal sponsoree of Power Shift Network, a 501c(3) public charity.

What work needs to be done?

Program Research, Web Design, Graphic Design, Communications
 Coalition Building, Fundraising, and Project Management

Timeline



Ready to learn more? Contact us at GreenNeighborChallenge@gmail.com